

# Introducing a Speaker: Big Idea Presenters

**Meet with your partner & collaboratively write introductions for each other.**

Your introduction is basically a very short speech. It should be at least 30 seconds long, but not more than 60. Think of it as a brief ritual that does important things when done correctly:

- **It creates a transition** by setting a new tone for the upcoming experience.
- **It directs our attention**, like a tour guide would say, “And if you’ll look over this way, we have a nice view of the Thomas Jefferson Memorial. . .”
- **It “powers up” a presentation with both *ethos* and *pathos*:** As listeners, we want good reasons to pay attention and anticipate something of interest.

Section	What to do	Examples
<b>Opener</b>	<p>Get right to it with a 1-sentence “hook,” a clear indicator of what your speaker is about.</p> <p>This is a just a glimpse into the <i>person</i>—not a “reveal” of their presentation.</p> <p>Your opening is a good place to use your CREATIVITY.</p>	<ol style="list-style-type: none"> <li>1. Our next speaker believes that “playing,” no matter how old you get, is essential to mental health—and he’s already proving it.</li> <li>2. Lots of people like eating popcorn—and our next speaker is a food science enthusiast who is already inventing new ways to enjoy it.</li> <li>3. American consumers may still be split on the “Mac-versus-PC” debate, but our next speaker plans to crush a few apples when he graduates!</li> </ol>
<b>Body</b>	<p>The speaker’s NAME should appear in first body statement.</p> <p><i>Establish the significance of this person presenting on this subject (see italics in examples). If possible, connect this part with the “credentials” (see underscores).</i></p> <p>The body is where to put personal achievements as well as the “honors of man” credentials. Include any service/recognition/ achievement items your speaker will provide.</p>	<ol style="list-style-type: none"> <li>1. As a Human Development major, ALEX SMITH <i>is intrigued with what makes people happy and healthy. At home, he frequently volunteered at a special needs school, and each of the last 3 years, he organized a 5K run to raise funds for their play equipment.</i></li> <li>2. TIFFANY JONES respects the power of family traditions and the power of food. She believes we can have both happy associations and healthy relationships with the foods we love. <u>She taught cooking classes for kids over the summer to help pay for her tuition and is planning to write a children’s cookbook.</u></li> <li>3. As a computer engineering major, DAVE STEELE wants to be part of the next software revolution. <u>He was awarded the Future of Technology Youth Prize as a junior in high school, and he took second place in a state- wide computer science fair as a senior.</u></li> </ol>
<b>Conclusion</b>	<p>You will begin with one item that your speaker did NOT furnish—something good that YOU have observed about them (in <b>bold</b> in this example, #1). You don’t need to share this item before you do it live. Then “Open the door” for your speaker—welcome them to the mic.</p>	<p>Using example #1 (Alex Smith, our imaginary Human Development major):</p> <ol style="list-style-type: none"> <li>1. In addition to all that, <b>Alex is the kind of person who can make anyone feel at ease.</b> We look forward to the hearing what Alex has to share with us about the “science of play.” Please join me in welcoming Alex Smith! [applause!]</li> </ol>

# Introducing a Speaker: WORKSHEET

Your name:	Name of presenter you're introducing:
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Here is a complete sample introduction, using example #1 from the right column.

**OPENER:** Our next speaker believes that "playing," no matter how old you get, is essential to mental health—and he's already proving it.

**BODY:** As a Human Development major, ALEX SMITH is intrigued with what makes people happy and healthy. At home, he frequently volunteered at a special needs school, and each of the last 3 years, he organized a 5K run to raise funds for their play equipment.

**CONCLUSION:** In addition to all that, he is the kind of person that can make anyone feel at ease. We look forward to the hearing what Alex has to share with us about the "science of play." Please join me in welcoming Alex Smith. [applause!]

<b>Rough out your introduction for your partner, using the INSTRUCTIONS on page one. ALSO—Please HELP your partner by providing the information they need to introduce you!</b>	
<b>Opener</b>	
<b>Body</b>	
<b>Conclusion</b>	